



Contact: Stephen Homs
Tel: (415) 255-7500
Email: shoms@laundrylocker.com

FOR IMMEDIATE RELEASE

LAUNDRY LOCKER IS CHANGING THE WAY SAN FRANCISCO DOES LAUNDRY

24-Hour, Next-day Dry Cleaning a Boon for Busy Professionals

Mention the word laundry to any San Francisco resident and the frustration is palpable. Most San Franciscans are forced to compete for the few laundry machines in their building or to carry bundles of laundry up and down hills to the nearest Laundromat. Dry cleaning is even worse. Three-day turn around, inconvenient hours and difficult parking (to say nothing of the almost inevitable related parking tickets) prompt most people to dread the very idea of dropping off and picking up their clothes.

Thankfully, Laundry Locker is changing all this by offering next-day dry cleaning and wash & fold services where tenants need them most—right in their building. No longer do they have to haul their laundry down the street or hurry home to pick up their dry cleaning before closing. They simply drop off and pick up their laundry and dry cleaning in one of the custom-built lockers discretely located by their building's laundry room, parking garage, storage area, or lobby at whatever time of day or night they prefer.

To use the service, customers place their dirty clothes in any available locker and then pocket the key. Laundry Locker personnel check all locations each morning, process any laundry or dry cleaning and return the clean garments to the same

locker by 5 p.m. the next day. Customers use the key to unlock the locker and take out their cleaned clothes, leaving the locker available for another user.

Consistently rated San Francisco's Best Dry Cleaner by several news and review outlets, Laundry Locker provides next-day delivery, with no waiting involved when leaving or collecting their clothes. Sophisticated online technology allows customers to indicate their preferences, track their laundry and dry cleaning, and receive updates via email and text messages once it has been delivered to their locker. Garment photo capturing keeps track of clothes and virtually eliminates their loss, thereby solving a problem endemic to the laundry business. Secure payment is made online using a major credit card.

Laundry Locker has also installed public locations in San Francisco to meet the growing demand of would-be customers without lockers in their building. The new retail locations offer the same convenient, secure, next-day service as any other Laundry Locker site, but are accessible to anyone.

That's good news according to Laundry Locker fans who no longer have to factor their dry cleaner's business hours—or doing the wash—into their hectic schedules. In the words of one customer, "Thank you so much for the Laundry Locker service. It worked exactly as promised and I hope this works out for everyone—it is a really valuable service."

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If you would like more information about this topic or to schedule an interview, please call Stephen Homs at (415) 255-7500 or email Steve at shoms@laundrylocker.com